



A Little About Loons

Loons are an iconic symbol of pristine wilderness lakes, where their haunting calls stir something deep within us. Loons face many survival challenges, including those created by human activity.

One of the biggest threats facing loons today is lead poisoning from swallowing lead fishing tackle.

Lead poisoning causes tremendous suffering, as loons (eagles, swans, and other wildlife) deteriorate slowly and painfully over the course of one to three weeks. Fishing tackle is the sole cause for at least 50% of loon mortality in some regions.

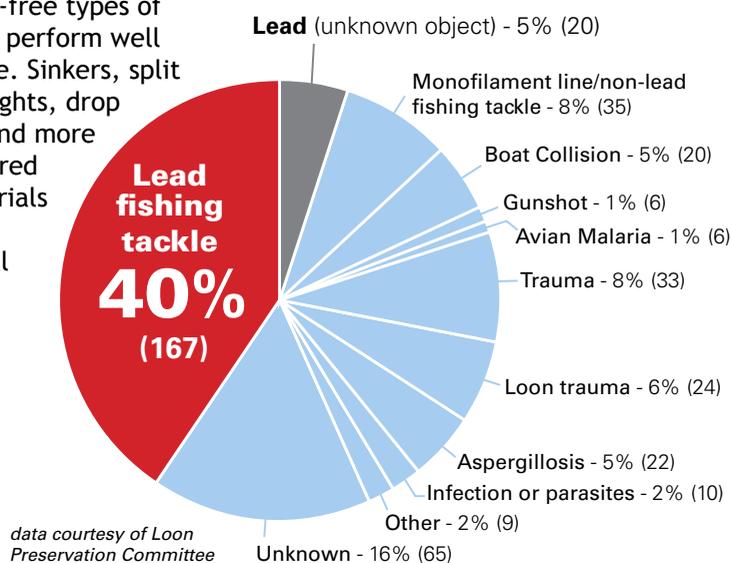


One small lead sinker is enough to kill an adult loon, and as many as 1 in 5 loons suffer a slow, painful death from lead toxicity.

There are many lead-free types of tackle available that perform well and don't kill wildlife. Sinkers, split shot, jigs, bullet weights, drop shots, spinnerbaits and more are being manufactured from non-toxic materials like tungsten, tin, steel, bismuth, metal composite, glass and even stone.



Documented Adult Loon Mortalities in New Hampshire 1989-2021



The solution is simple. Don't use lead fishing tackle.



Exchange your lead fishing tackle and receive a **\$10 voucher** to be used on a purchase of lead-free tackle products at participating retailers.*

Or, recycle your lead at Westport Lions Reuse & Recycle Center.



* **FISHLEADFREE.CA**

An Initiative of the Wolfe Lake Association
Westport, Ontario Canada
Wolfelake.org

