

4-year provincial assessment cycle. The next province-wide assessment by the Municipal Property Assessment Corporation (MPAC) will take place in 2012, with the new values impacting the 2013 taxation year.

At a Temagami Council meeting in 2011, the CEO of MPAC agreed to review the assessment model used to assess Temagami properties. There was no assurance, however, that this review would result in any significant changes to assessments, and the outcome of this review is yet to be seen.

2012 TRADE SHOWS

The Municipality of Temagami will have a booth at the following trade shows in 2012:

- Toronto Outdoor Adventure Show - Feb. 24-26
- Toronto Sportsmen's Show - March 14-18
- Tourism Exchange - April 18 in Temagami
- Barrie Travel Information Centre (date TBA)

The Municipality of Temagami acknowledges and thanks the South Temiskaming Community Futures Development Corporation for providing \$3,000 funding to enable Temagami to exhibit at the Outdoor Adventure and Sportsmen's Shows.

Local businesses are encouraged to participate in these marketing initiatives and/or provide brochures to the Temagami Economic Development Officer.

For more information, please contact Economic Development Officer John Santarossa at 705 569 3421 Ext 207 or EDO@temagami.ca

TOURISM EXCHANGE/BROCHURE SWAP

This year's annual Tourism Industry Exchange and Brochure Swap put on by the Temiskaming Shores and Area Chamber of Commerce will be held in Temagami. This is an excellent opportunity for tourism businesses to exchange their brochures with other area operators and hear presentations from tourism industry experts.

The 2012 event will be held on Wednesday, April 18th at the Community Centre/Arena in Temagami North. Additional details on exhibiting, program, and fees are currently being developed. For more information please contact Temagami Economic Development Officer, John Santarossa.

ZIP LINE BUSINESS OPPORTUNITY

In 2011, the Municipality of Temagami prepared a business case to develop zip lining at Caribou Mountain. A copy of the report is available upon request.

The Municipality owns the 90-acre property, which is home to the Fire Tower and other attractions.

An established Ontario zip line operator is interested in developing an aerial park and is seeking financial partner(s) and/or investor(s).

Eaglecrest Aerial Park of Bracebridge, ON proposes to design, build, and manage the proposed aerial park in Temagami.

On Jan. 12, 2012 the Municipality of Temagami held a public hearing for a Temporary Use By-law. This would permit the establishment of an outdoor recreation operation at Caribou Mountain. The property is located in the Urban Neighbourhood, is designated Future Development in the Municipality of Temagami Official Plan, and is zoned Future Development (FD) in the comprehensive zoning By-law 06-650 as amended.

For more information on this investment opportunity, please contact Mr. John Santarossa, Temagami Economic Development Officer, at 705 569 3421 Ext. 207 or EDO@temagami.ca.

SERVICE CANADA VISITS TEMAGAMI

The services offered by Service Canada include Old Age Security Pension, Canada Pension Plan, Employment Insurance, new Social Insurance Numbers, etc. It may be difficult for some residents to travel out of town to a Service Canada Office, so a representative from Service Canada will be coming to Temagami from 10 a.m. to 3 p.m. on March 28, 2012. Residents are encouraged to drop in to the Welcome Centre to get information on or apply for various services.

WINTERFEST

The community of Marten River will be celebrating the 10th Annual Winterfest on Saturday, March 17, 2012. This year's theme will be "The Luck of the Irish, as it falls on St. Patrick's Day. Participants are encouraged to dress for the theme. The event is held at the Marten River Fire Hall.

The Marten River Volunteer Fire Fighters Association, along with many other volunteers from the Marten River area, put on this fun-filled family oriented festival as a fundraiser. The \$5.00 "passport" for the event includes a "Top of the Morning" pancake and sausage breakfast. The passports are on sale at businesses in Marten River.

There will also be dog sled rides; outdoor carnival games; log sawing events; a "Pot Of Gold" Casino, horse races, live and silent auctions and much more. Lunch and refreshments will also be available.

Working for Temagami's future...Together!

J.C. HEBERT- Jan 12, 1955- Dec 2, 2011 Recreation Coordinator/Facility Manager

It was with a broken heart that BUDDY had to say goodbye to his best friend JC HEBERT.

Jean Claude left us on Friday, Dec 2, 2011 to go drive the big zamboni in the sky. Left behind to remember his life are his wife Shelley (Van Allen), his voluntold daughter Ashley Wilson and his constant sidekick Buddy. Also left to celebrate his life are sisters Denise and Darlene- fiancé Guy Mayotte, brother Charley and sister-in-law Linda, cousin Shirley Renaud, nieces and nephews Christian and Alexander Hebert, Marci Becking, Ian and Tarah - Marcel Remiliard, Adrien Renaud, Jason, Cindy, David and Julia Remmerswaal, Tracy McIntyre and dear friends Brian and Carmen Koski. Predeceased by his parents Bert and Alda Hebert (Restoule), baby sister Celine and his old aunt Elise.

JC enjoyed his life to its fullest. He had a passion for sports, baseball-both playing and coaching, hockey as a coach, fishing and curling. He spent his life working in arenas (Sturgeon Falls, Appleby College, St-Charles, Temagami) and used to say he was married to them, until one day a spunky little redhead showed up and turned his life upside down.

Taking his love for the ice a step further, his new life with Shelley began at centre ice at the St-Charles Arena, where they were married March 18th, 2006 (wearing Montreal Canadians hockey jerseys!).

JC was a musician, who volunteered his time DJ-ing, singing and playing his right handed guitar upside down as a member of the Front Porch Pickers and as one of "Dave's Friends". He volunteered as a member of the Temagami Lions Club, Oakville Knights of Columbus and many other service groups.

Fishing with his dog Buddy and his best friend Brian became his favorite past time as soon as he made Temagami his home. With a love for his community and its residents, JC did his best to make life happier for everyone.

He was a people person, giving of himself and asking nothing in return and always had a joke and a smile for everyone he met. He was humbled by the huge support for him and his family and was taken aback by the level of care he received while on his journey.

A celebration of JC's life was held at the Temagami Arena where everyone wore hockey jerseys. JC requested that instead of flowers, donations to the Temagami Lions Club would be greatly appreciated. (Keep smiling, until we meet again-JC.)



TWO DIFFERENT VIEWPOINTS ON THE WOLF LAKE ISSUE

Why all the Talk about Wolf Lake?

By Andrew Healy

The first time I went to Wolf Lake I noticed the trees. I also noticed the rocky quartzite hills and deep blue waters, but mainly I noticed the trees. Huge red pines covered the shorelines and hills, appearing like twigs atop the massive eastern ridge. Having travelled the Temagami backcountry I was no stranger to old-growth forests, but there was something different about the forest at Wolf Lake. I wasn't surprised when I learned years later that it was in fact "special"; being the largest remaining old-growth red pine forest in North America.

Wolf Lake lies within the spectacular chain of lakes that comprises the Chiniguchi River system, roughly 50 kilometres northeast of Sudbury. From Lake Temagami, it is roughly 35 kilometres straight west from the Southwest Arm, or as many experience it, a 5 to 6 day paddle. The Chiniguchi area represents the southwest corner of what is considered the greater Temagami Region by canoeists and historians. This is because it is connected to the same world-renowned wilderness area containing some 4,000 kilometres of canoe routes.

The best illustration of the Temagami Region is shown on Craig MacDonald's Historical Map of Temagami, which shows the region bordered by the Wahnapeitei River in the west, Lake Temiskaming to the east, Montreat River to the north and Marten River in the south. For those with less time, Wolf Lake can be accessed from Highway 17 via Kukagami Lake Road to the Mattagami Lake Access Point, which puts you about a half day's paddle away.

During the 20th century Wolf Lake was spared from the extensive logging taking place across most of Northern Ontario. It wasn't until the 1990's that naturalists and researchers took notice and started raising the issue of protection in light of pending forestry plans. Fortunately, the province agreed and halted any logging plans by creating the Chiniguchi Waterway Park in 1999 as part of Ontario's Living Legacy (OLL), which resulted in the creation of 378 new protected areas in Ontario.

Creating a new provincial park has many challenges, and with an expansion as large as OLL the Ministry of Natural Resources (MNR) had its hands full. Perhaps the biggest

challenge was that many of these new parks had existing mining claims or leases that could not be overturned simply by the creation of a new provincial park.

As a short-term fix, the province branded these areas as "Forest Reserves", a land use designation that prohibited forestry and other commercial activities, but permitted mining activities to continue. The MNR then came up with two different strategies to "disentangle" the parks. The first strategy was to keep the Forest Reserve designation until the mining tenure lapsed, and the second was to search for replacement parklands.

In the case of the Wolf Lake Forest Reserve, the province sought to seek replacement parklands farther north on the Chiniguchi River, and subsequently renewed the mining leases for a 21-year term in 2010. However, the proposed replacement lands aren't quite an "apples to apples" comparison with Wolf Lake. Also in this plan, the Wolf Lake Forest Reserve would be dropped, returning the area to General Use Area, where commercial activities such as forestry are permitted. This proposal, which was posted for a 45-day public review period in the summer of 2011, was objected to by local environmental groups such as Friends of Temagami, but for the most part flew under the radar of broader public scrutiny.

This all changed on December 12, 2011 when the Toronto Star ran a front page article titled "Ontario Breaks Temagami Pledge", some six months after the MNR's comment period ended. The immediate public reaction took the government by surprise, prompting a follow up article the next day containing the Minister of Natural Resource's explanation that the decision was "not a done deal". It appeared that the precious ecological resource that locals had been fighting to protect for the last two decades was given a new temporary 'lease' on its protection. Sometimes it pays to have a friend such as Earthroots, who with their "Torontonians" base can raise a local issue into the political sphere.

Over the next few weeks, the Minister and Premier received over 1,000 public comments in support of maintaining the Wolf Lake Forest Reserve, at one point requiring the Minister's fax machine to be shut down. Meanwhile, both local and national organizations banded together to form the Wolf Lake Coal-

ition. The TLA has joined the coalition and supports the protection of Wolf Lake. (Please visit <http://savewolflake.org/> to learn more.)

According to the MNR's Guide for Crown Land Use Planning (2011) the aim is to reduce the number of Forest Reserves, avoid creating new ones, and eventually eliminate them entirely. The reasons for this are that Forest Reserves result in a lack of uncertainty for the mining industry, as well as leave the MNR with a messy quasi-protected piece of land, which they have limited control to manage.

However in the case of Wolf Lake, a Forest Reserve designation seems like too perfect a compromise. It allows mining tenure and exploration to continue for 21 years, potentially someday resulting in a mine. Meanwhile, the area is still given protected status from forestry and is essentially a 'park in waiting' should mining not pan-out. If the Forest Reserve status is dropped today, Wolf Lake will likely never be protected. If I was a betting man I'd put my money on the government keeping things just the way they are, it makes too much sense not to.

Although Wolf Lake is not in the Municipality of Temagami, as pointed out by Mayor Hodgson in his letter to Member of Provincial Parliament John Vanthof (included in this issue), there is certainly a connection to Temagami and as I've discussed earlier it is located in the greater Temagami recreation area. The Mayor's decision to disassociate the town from an internationally unique ecological area baffles me, especially when tourism is currently the main economic driver of Temagami! The Temagami youth camps have been sending campers to Wolf Lake for over a century and have spoken out strongly for its protection. These same businesses contribute \$3.5 million annually to the town's economy. It seems obvious to me that there is more to gain for the town by protecting Wolf Lake, especially if promoting it as part of Temagami's 'backyard' of world renowned wilderness, than there is in advocating mining and forestry some 200 kilometres away by road. It does seem however that the Mayor's argument is more philosophically based on the old notion that the answer to Temagami's economic perils lies in forestry and mining. You be the judge.

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Letter to MPP John Vanthof Regarding Press Release on Wolf Lake Issue

Hello John Vanthof,

I was both disgusted and disturbed to hear the press release sent by the NDP Environment Critic Jonah Schein recorded on CJTT this morning, and then to read his preposterous letter to the Premier on the fabricated issue surrounding "logging" in Temagami. This letter also sent to the Editor in the Timmins Today.com is a joint effort with Earthroots.

Wolf Lake (the area in question) is in Sudbury and not Temagami, regardless of what Earthroots states. It is not even in the traditional lands claimed by the Temagami First Nations for that matter.

The trumped-up story put out by Earthroots, the Toronto Star, your Environment Critic, and unfortunately even parroted by the Provincial Environmental Commissioner is harmful to the community of Temagami in a number of ways: 1) The word Temagami is used because (of course) Earthroots has made a lucra-

tive corporate living off of concocting stories about Temagami. They know that if they were to create an old growth destruction situation and send out their press releases using the word "Sudbury", their money-making opportunities out of their Toronto offices would be limited. Abusing the brand Temagami for their self-serving interests paints an inaccurate picture of the real Temagami.

2) There is no "promise breaking", nor is there "opening it up to Forestry" as suggested by your Critic of the Environment. Rather, there is a proposed change of classification to a postage stamp sized piece of land in Sudbury that might require the removal of trees (in the immediate vicinity) to facilitate the construction of a mine. The opening of a mine would be something that should be supported not demonized! Even if a mine is never built,

there will now be another new area for "protection" added to an existing park in Sudbury so that no forestry or mining can ever happen. An area that is larger than the change in classification now being considered by the Minister of MNR. Seems to be a compromise that benefits the very people who are crying wolf! I spoke with the Minister of MNR recently and asked him not to be bullied by these professional protestors in the same way our former Premier was into stopping the spring bear hunt.

Temagami is a wonderful place both blessed by natural resources and vast areas set aside for Parks. The NDP Critic used the

"Temagami is a wonderful place both blessed by natural resources and vast areas set aside for Parks.

The NDP Critic used the terms plundered, exploited, and destruction when referring to Temagami ...it is those very terms that forever haunt our efforts to enjoy employment opportunities from the area where we live."

terms plundered, exploited, and destruction when referring to Temagami. While he was likely duped into believing he was talking about Temagami - it is those very terms that forever haunt our efforts to enjoy employment opportunities from the area where we live. Our "Temagami" brand is often abused - that is cross we have to bear; however, I want to know where our District Provincial Elected Official, John Vanthof, stands when it comes to supporting or not supporting activity in our area that is permitted and has been planned for after years of consultation.

Consultation I must add that included Earthroots. Strange that their corporate memory seems to be failing them if they do not know the difference between Temagami and Sudbury. I think the real problem for Earthroots is that they have not enjoyed the lucrative business of squeezing "Donate to save Temagami" money out unsuspecting Torontonians for a few years now.

John Hodgson
Mayor, Municipality of Temagami

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Lions Take on a New Challenge

continued from page 10

appreciate that" said Bill Kitts, who is very passionate about this particular fundraising effort. He spoke of personally taking people from the Lake to the hospital "in the old days" before Temagami had its own ambulance service and he stressed the importance of supporting the hospitals today.

For more information please contact Art Arnold at 705-569-4682 or aarnold@ontera.net or Bill Kitts at billkitts49@yahoo.ca. The Lions are grateful to

the Temagami Community Foundation, which is administering this fund for the club. To make a tax-deductible donation to this worthy cause, please make your cheque payable to the Temagami Community Foundation with a notation that it is for the Lions' Hospitals fund and mail it to P.O. Box 467, Temagami, POH 2H0. Tax receipts are issued for all donations over \$25.

The thermometer style sign to track the progress of the campaign is located in the Temagami Train Station parking lot. It was made and kindly donated to the Lions by Barry Phippen of Phippen Signs. The Lions are hoping that with a concerted effort the thermometer will be filled to the top in five years or less. In the community of Temagami, there is a healthy chance that it will.



Peter R. Ramsay



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Comments Sought on Solid Waste Management Master Plan

You may recall reading in the fall edition of the Temagami Times about the need for a Solid Waste Management Master Plan for Temagami. This plan is to address all aspects of solid waste from garbage collection (including transfer stations) to landfill sites, and also waste diversion such as recycling.

The Municipality awarded the contract to produce this plan to Aecom. They have now completed their initial research and drafted a preliminary plan. They will be presenting this for public comment and input at a meeting to be held at the Community Hall in Temagami North on March 8, 2012 at 7:00 p.m.

While it is recognized that this is not ideal timing for summer residents to attend

in person, those who cannot attend are encouraged to make comments in writing or through their cottager associations.

An electronic copy of the draft master plan will be posted on the Municipality's website www.temagami.ca for viewing prior to the meeting, in addition to the paper copies available at the library and town office. Comments will be accepted up to March 15th by means of a form on the municipal website or by regular mail, fax or email. (See page 14 for details.)

Aecom advises that all public comments will be considered and that they will be used to review and revise the plan before Aecom presents it to the Municipal Council. This is your chance to voice your opinion and to be heard.



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Temagami Proceeds on microFIT Solar Project

By John Santarossa, Economic Development Officer

Temagami has selected Sentinel Solar Corporation to supply, install, and commission a roof-top solar PV (photovoltaic) system on the Temagami Fire Hall located at 5 Stevens Road, Temagami, ON.

The total investment for the project is \$70,000. In the fall of 2011, Temagami applied for and received a microFIT contract from the Ontario Power Authority which

will pay the municipality 80.2 cents per kilowatt hour over 20 years.

"Temagami recognized the potential for solar panel projects under Ontario's Green Energy Act and we will use the project to deliver a new source of revenue for the municipality," says Debby Burrows, Temagami Councillor and Chair of the Economic Development Committee.

"We are pleased to be partnering with Temagami on this important microFIT project," says Adam Webb of Sentinel Solar. "The system will be installed and commissioned in early 2012 and Sentinel will also be using local sub-contractors".

Sentinel is a Canadian owned and operated company that engineers and produces pitched roof, flat roof, ballasted flat roof,

ground mounted and dual axis tracking solar systems. All systems are compliant with Ontario Power Authority Feed-In-Tariff's and meet or exceed domestic content requirements. Sentinel Solar Corporation has an excellent record of installing solar projects for public and private sector clients throughout Ontario.



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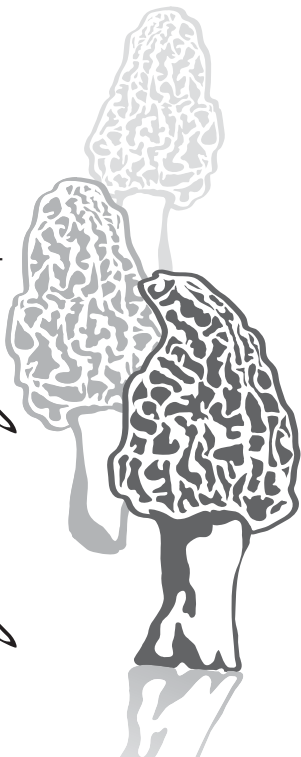
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Class **F** membership (for family members of A member) _____ 55.00
Class **D** memberships (children <18yrs of class A or F) _____ 15.00
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Class **B** membership (sustaining - non property owner) _____ 60.00

TOTAL \$ _____

SUPPLEMENTARY OPTIONS AND SERVICES

Contribution to the "Tenets for Temagami" Defense Fund

A separate fund for legal costs protecting the tenets _____ \$ _____

Contribution to the Water Quality Monitoring Fund (min. \$25 per property requested)

A separate fund dedicated entirely to ongoing water quality monitoring and research on Lake Temagami \$ _____

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Municipality Requests Meetings with Provincial Ministers

Delegation opportunities that allow Municipal representatives to meet with Provincial Ministers are provided at various conferences throughout the year. The annual Rural Ontario Municipalities Association (ROMA) and Ontario Good Roads Association (OGRA) combined conference is one of the prime delegation opportunities. This year Mayor John Hodgson, Councillor John Kenrick and CAO Patrick Cormier will be meeting with various ministries at the OGRA conference. The Municipality has submitted a total of eight delegation requests to discuss important issues affecting Temagami residents.

Council determined the Ministries to be approached and topics to be addressed. The Ministry of Government Services has already confirmed our request to meet to discuss the possibility of a Service

Ontario location in Temagami to reduce the need for Temagami residents to go out of town for such things

as drivers licence and health card renewals.

We have requested to meet with the Minister of Community and Social Services to regarding our apportionment levy to the District Social Services Administration Board (DSSAB). The amount we pay is currently determined solely on municipal property values, which are comparatively high in Temagami. We would like to see a different model used, which we feel would be fairer.

A meeting with the Minister of Transportation has been requested regarding the safety and winter condi-

tions on Highway 11. These are just a few of the issues planned to be addressed during the meetings at the end of February.



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"Moose" Copeland

Dec. 21, 1925 – Oct 15, 2011

Alfred T. Copeland Jr., known affectionately to most people on Lake Temagami as "Moose", passed away on October 15, 2011 as a result of injuries he sustained when struck by an automobile near his home in Bronxville, New York.

For fifty consecutive summers, "Moose" Copeland spent all his vacation days at Temagami's Island 676. An enthusiastic fisherman who seldom fished Lake Temagami itself, he preferred to portage his canoe to bordering lakes with his fly rod and some worms pursuing the scrappy small mouth bass. But Moose's attachment to Temagami started nearly thirty years earlier than his 1961 island purchase, when his father, a hay fever sufferer, brought him to Wabikon which was then a fishing camp. With Dennis Laronde as their guide, he caught his first fish and Temagami caught him for good.

His hometown Columbus, Ohio connections brought him to Temagami's canoe tripping Camp Wigwasati for five summers. It is here he acquired his lifelong nickname "Moose" for the way he charged through the bush with a canoe or a wannigan on his back. The nickname stuck so completely, it is doubtful many know his real name was Alfred Thomas Copeland, Jr.

His canoe trips were interrupted by World War II Navy service and college days at Princeton University, but after graduating in 1949, he resumed his trips, originally with his father and then with various friends.



His trip logs from the 1950's detail the wildlife, muskeg, Northern lights, overgrown arduous portages (as many as eight a day), white caps, rain, and, of course, fish. He took minimal food supplies, depending on the fish caught and blueberries picked, maintaining his record of eating fish at least two meals a day, a practice he continued through his

fifty years at Island 676. He marveled at the beauty of this unspoiled wilderness and seemed to thrive on the hardships of these two and three week long trips.

Moose Copeland loved life, and had an infectious optimism and generous spirit that allowed him to make friends everywhere he went. He was always good for a story and touched many lives with his attitude. He had a heart of gold and wanted the best for everyone he came across.

When given the chance he might show you pictures of fish, but what he was most proud of was the family he leaves behind. He is survived by daughter Joyce, sons Dean and Tom, his grandchildren Tom, Bill, Katie, Carly, and his former wife Nancy.

day, a practice he continued through his

Snow Fleas

By Elaine Gunnell

On an unseasonably warm day in late January, we were out snowshoeing and spotted them. It made me wonder if we were in for an early spring this year, since I don't usually expect to see snow fleas until at least mid-March. For me, they are usually one of the first signs that spring is on its way.

Of course, these tiny, yet interesting creatures are not really fleas at all, but are an arthropod called Collembola (pronounced kol-LEM-bo-la). Another common name for them is "springtails". Unlike fleas they do not bite. They get the name snow flea because of their size, they average about 2mm (1/8 inch) in length, and because they appear to jump like fleas.

According to the Wisconsin Department of Natural Resources, snow fleas "have a very unique catapult system to get around. Two "tails" on their back end are tucked up underneath their belly, held in place by tiny "hooks." When the springtail

wants to move, they just release the spring-loaded "tails," called furcula, which hit the snow and send them flying into the air. Since snow fleas can't control their flight or direction, they frequently land in the same spot or only a few inches away."

These little creatures live on decaying organic material and are around all year long. However, because they are so tiny, you will rarely spot them, except when they come out on the surface of the snow. They do so to keep from drowning in the melt-water as the snow begins to

melt in the spring. You often see them in large clusters that are best described as looking like soot, ashes or even ground pepper on the surface of the snow.

So the next time you are out in the woods, enjoying the snow on a sunny day, take a moment to stop and look around. If you see a patch of what looks like soot on the snow, look carefully. If you see the soot jumping, you have found "snow fleas".

www.dnr.state.wi.us/eeek/critter/insect/snowflea.htm

ATTENTION

Future Journalists/Lake Community Archivists

The Temagami Times needs reporters/columnists from all corners of the lake to share their experiences, events and/or lake history. We will print submissions, subject to the usual editorial review. Students may want to contribute items as part of courses or to obtain community volunteer credits.



Stinking Island. Photo: Trish Healy

I N R E M E M B R A N C E

John L. Denninger

July 1, 1949 – July 31, 2011

After being introduced to Temagami and island 981 in the early 80's, by his wife Robin, John spent every summer visiting the lake until his untimely death in 2011. He used to say that the most common greeting was 'how long are you here for?' John appreciated every moment on the lake and no matter how long he was there, it could have always been longer.

John's passions were enjoying time with his family, an evening paddle around the island and his square-stern

canoe. A summer visit was not complete until he, Robin and their children, Jack and Kate, took a motorized journey in the Peterborough up the North Arm on one of the many glass-lake days that are a part of the lake



Temagami experience.

John's relaxation included any type of project, splitting wood, building or fixing his dock, tinkering with motors, fixing roofs, renovating the boathouse or engrossing himself in a book.

Being with his family was paramount to the summer vacation, but so were the moments he spent savoring a cold beverage or two with dear friends. They loved John for his friendly greetings, warm smile, eager assistance and bbq skills.

John lived every moment fully. Many lives will never be the same without him – but we know his presence will be felt and never forgotten.

Dorothy Roberta McMillen

Island 684

Dorothy's first trip to Temagami was in the summer of 1959. Her husband Ralph had been a guest at the Canadian Goodyear Island Wingfoot (#864) on several occasions and had become quite enchanted with the lake, so he wanted to show it to Dorothy and his daughter Carol, son Grant and newly born son Ralph.

In those days the drive to Temagami from Toronto took a whole day with many stops along the way. We checked into Amich Lodge (now Temagami Shores) and rented a cabin for the weekend. The following day we boarded the Aubrey B. Cousins for a trip down the lake. It was a rough windy day with bright sunshine – newly born Ralph in his playpen, Grant standing by the front mast to avoid the spray and Carol eating ice cream on the deck below.

Stops along the way, a visit to the Hudson Bay post at Bear Island and then on to Wanapitei before retracing the route back to Temagami. The next

day we rented a small cedar skiff to head down the lake and explore. It was very rough and that day we found out there were lots of rocks in this lake! All in all a wonderful stay and Dorothy was sold on Temagami.

For the next three years we had the opportunity to rent Charlie Schwegart's (the Goodyear Canada Island Manager) cottage on the north side of Cattle Island. We would head out of Toronto with two weeks of supplies, a trailer behind and a canoe on the roof.

Mom and Dad then purchased five acres on Island 681 at a cost of \$1,000. It had two modest cabins on it that needed some repair. They spent 10 years there all pre hydro, phone, internet etc. They were great times – simpler times.

They then had the opportunity to purchase Island 684 from the Pfeffler's, which was right next door. This had a few more creature comforts – a real dock, indoor toilets, electricity etc. There Dorothy loved gardening, playing bridge,

swimming, fishing, shore lunches and entertaining the neighbours.

On one occasion Dorothy and Ralph had purchased a new boat. They had taken it to Temagami late on a Friday night and arrived after dark. In those days you had to come all the way from town 20 miles down the lake. So they started out but unfortunately ran out of gas half way to the cottage. They were drifting in the dark when a young couple came along and offered to take Dorothy on to the cottage. Dorothy accepted the ride and got in their boat leaving Ralph and the family cat. As Dorothy proceeded along the other lady got out her flask and offered Dorothy a drink, which she gladly accepted. She got dropped at the Island and her son went back to rescue Ralph with gas – he and the family cat had drifted in to Broom Lodge. Just one of many, many Temagami stories.

Dorothy was born in 1918 near Erin Ontario, a small community located about an hour northwest of Toronto. She

attended Victoria College at the University of Toronto, where she met her future husband and she graduated in 1941 with a degree in Household Economics. At the age of 22 Dorothy and Ralph were married. They moved to Nobel where Ralph, a recent Chemical Engineering graduate, worked at a munitions factory supporting the war effort. There they acquired the red canoe.

They then moved to Port Credit when Ralph went to work for the Goodyear Tire and Rubber Company and Dorothy stayed home to raise their three children. Dorothy was a CGIT leader, an active member of the University Women's Club and she and Ralph were very involved in the First United Church.

Dorothy and Ralph enjoyed winters in Daytona Beach. They had an opportunity to travel throughout Canada and internationally. Her favourite place however was "the island at Temagami". Dorothy passed away in July 2011 at the age of 92.

BLOOMS 'N LOONS

Flowers at the Hub of Lake Temagami

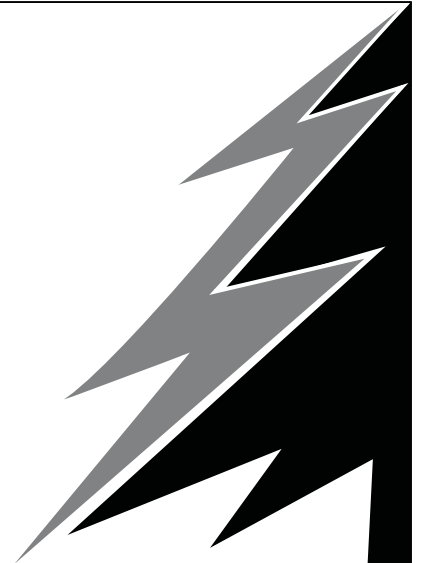
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Ethanol Free, Premium Grade

As you know, TM served "Ethanol Free, Premium Grade" gas this year. One hundred percent of our customers, both resident and transient, have congratulated us on that move.

Engines ran better and people were confident in our approach. Similarly, many followed our suggestions with respect to installing water separators and frankly, they noticed how our customers had no water related problems. For those who did not pay attention to fuel supply and Ethanol in the gas we helped them with quick repairs.



FIXED RIGHT FIRST TIME

"Fixed Right First Time" and "Quickly" are two maxims that are very important in this industry. The boating season is short and people want to be on the water versus waiting for repairs. I am extremely pleased to report that a greater percentage of people in our trading area (we actively service customers on ten lakes) were back out on the water faster this year than in the previous four years of my tenure and that they enjoyed the great 2011 summer weather.

The reason for the above is simple. TM invested in improving its service team both in personnel and training of same. We also followed up with informal surveys (certainly our first!) by telephone. Scheduling was improved. As a result, we were able to get people in and out, often on the same day.

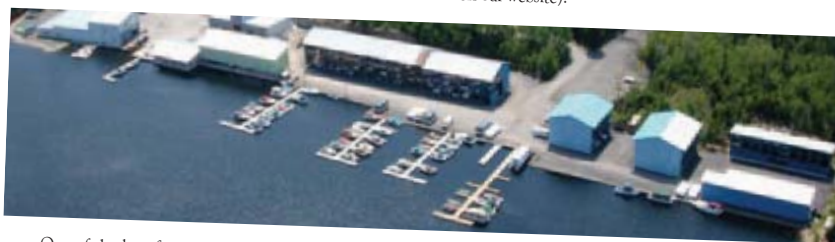
One of the tasks I enjoy is passing on the accolades to the team members directly responsible for the effective and efficient service. It builds strong relationships with you our supporters.

MISSION: SUCCESS!

MOVING FORWARD

Greetings and welcome dear friends, loyal customers and supporters! The year 2012 will be a tremendous one here at Temagami Marine. "Thoughts are things". Everything starts with an idea. The idea is nurtured. A decision is made. Belief is entrenched and then the physical equivalent materializes. Many authors from Napoleon Hill (Think and Grow Rich) to Rhonda Byrnes (The Secret) tell us about this concept.

This edition outlines some of the good news that has materialized as we move forward with the execution of the management driven initiatives. (The previous three editions can be found on our website).



One of the benefits of having completely revamped our information systems this past fall is the creation of a WI-FI environment at the dealership. Part of the vision is to provide a Visitors Lounge where our friends and customers will be able to stay in touch with their loved ones and/or the business world in the comfort of our main show room area. A computer, a printer, and supplies, as well as a Keurig coffee machine will be available for use on a complimentary basis. Should you prefer to use your laptop, you will be most welcome to do so. The showrooms will have been enhanced in order to properly display our new inventory. It will be easier to see, to touch, and to try the product while having information at your fingertips during your visit.

What about the parts, accessories and service areas? The short answer is brighter, more cheerful and more conducive to providing the services you need. There will be a three-person team in that department. Bernie and Phil are attending service writers training in Alberta in early March. Phil will also assist in the parts department. The cross function focus and related training of team members will permit us to give you the full attention and support you deserve while in Temagami. Pictures of the above will be posted on our website as the improvements are completed.

A significant announcement is the addition of our very own "Top Shop". One half of the original Temagami Marine building has been completely refurbished and converted for this use. It is bright. It is clean. Two team members will be pleased to repair or fabricate new enclosures as a result of the training provided by the former contractor of 28 years, Wade. By the way, if you have a tent, an awning or other items that need repair and involve canvas, please bring them in; we will take care of you. This will simplify life since this service will now be available right in your neighborhood. We are presently seeking the addition of a talented person whose interpersonal skills make it a pleasure to have as a member of the team. If you are that person or know of one please contact us at 705-569-3221.

The main service shop floor will have been recoated in a new, light grey epoxy finish that is friendly to the environment. We are examining lowering energy consumption through the installation of different lighting in our dealership. Many more initiatives are being considered on this front. It is an important building block of the enterprise.

Perhaps the most exciting news is to confirm that the acquisition of the assets of Naden Boats was completed on December 15th, 2011. I explained in the third edition of this paper the various reasons for this direction. One of the key ones is the provision of year round employment right here in our Community. It is amazing the talent that resides right here among us. People that have fabrication experience and WANT to work have submitted their resumes. Thank you to all of you. Our plant equipment installation is proceeding well.

The full existing line (6 models) will be produced and distributed through the Naden Dealer Network. Over thirty dealers already sell Naden boats to happy customers and this network will be expanded to fifty within one year. People will be able to purchase a Naden from a Pan Canadian dealership system.

I am most pleased with the feedback to date. Thirteen of the twenty-seven dealers have been personally contacted and that translated into orders for 200 boats in less than ten hours. That is a testament of the brand value of Naden Boats.

We will be announcing the "curb appeal" improvements in the near future (after all we have to keep some good news for the next edition!). Thank you for all your support during the process to bring this great opportunity to our Community. It is only when we band together that great potential materializes and I am most grateful on behalf of the employees for your kind words of encouragement and your support.

It is going to be an exciting year around Temagami Marine. There is a theme of balance, of investing in our team members through training of all sorts, of investigating ways of lowering our energy consumption, of laying the proper foundation under the enterprise all with the purpose of enhancing the Value Proposition and making your experience more pleasant.

We are excited for the future! Come and visit us at your earliest convenience and we will show you around. For those not on our e-mail list please request to be added by contacting us at 705-569-3221 or info@temagamimarine.com.

Andre